



USE OF MARKS & CERTIFICATES

Using the mark, correctly

Certification earns the right to display our mark and to state your certified status. These rules keep that claim accurate — protecting your certificate's value and everyone who relies on it.

For certified clients

Accurate claims only

Misuse has consequences

WHAT IT STANDS FOR

A mark is a claim — keep it true

When you display the Skyeblanc Certification mark or state that you are certified, you make a public claim: that a named management system, within a defined scope, has been independently audited and found to conform. Everyone who sees the mark relies on that claim being accurate.

These rules exist so the mark never says more than the certificate does. They apply from the moment certification is granted and form part of your certification agreement. Getting them right protects your investment; getting them wrong devalues every certificate we issue.

The mark may only be used **within your certified scope**, only while your certificate is valid, and never in a way that implies we certify a product, or that suggests accreditation where none has been granted.



The certification mark

ILLUSTRATIVE — ISSUED WITH YOUR
CERTIFICATE

Shows	Standard & scope
Colours	As supplied only
Minimum size	Legible & clear
Alteration	Not permitted

THE RULES

What you may — and may not — do

Simple in practice: represent your certification exactly as it is, no more and no less.

✓ You may

- ✓ **Display the mark** on stationery, your website, brochures and vehicles — within your certified scope.
- ✓ **State your certification** accurately — the standard, the certified activities, and the sites covered.
- ✓ **Reproduce the mark as supplied**, keeping its proportions and clarity intact.
- ✓ **Point people to verification**, referencing your certificate number in our public directory.

✗ You may not

- ✗ **Put the mark on a product**, its packaging, or a test report — certification covers systems, not products.
- ✗ **Imply a wider scope** than certified — no using the mark for activities or sites not covered.
- ✗ **Claim accreditation** or use a UAF / Global ACI mark where the scheme is not accredited.
- ✗ **Keep using the mark** after your certificate is suspended, withdrawn, or expired — it must be removed.

MISUSE

What happens when the mark is misused

Incorrect or misleading use of the mark, or of a certificate, is taken seriously — it undermines the trust the mark exists to protect.

01

We investigate

Reported or discovered misuse is investigated under our complaints process — from any source, including the public.

02

We require correction

The client is required to correct the misuse — for example withdrawing incorrect material or clarifying scope.

03

We can suspend or withdraw

Where misuse is serious or uncorrected, we may suspend or withdraw certification and, where needed, publish a correction or take legal action.

Seen a mark being misused?

If an organisation is displaying our mark or claiming certification incorrectly, tell us — anyone can report it.

[Report certificate misuse →](#)